

# **Mike Bernon, BA MSc MILT**

**Senior Lecturer in Supply Chain Management  
Cranfield School of Management**

## **Supply Chain Sustainability: Environmental and Societal Impact**

**Tuesday, 2 October**

**9:00–10:00**

Mike is a Senior Lecturer within the Centre for Logistics and Supply Chain Management at Cranfield School of Management. In addition to his lecturing responsibilities at Cranfield on MSc and MBA programmes, Mike is a visiting lecturer to a number of universities and academic institutions across Europe and the Far East.

His current research interests are in the areas of supply chain sustainability, carbon footprint measurement, reverse logistics and supply chain design. He has been the principal investigator for a number of major research programmes including, for the EPSRC, World Bank and the Department for Transport (DfT). Currently, Mike is the principal investigator for a DfT funded programme developing tools to support effective management of reverse logistics operations while also assessing the impact on the environment.

He is currently the Chairperson for the Cranfield Sustainable Supply Chain Forum and the Chairperson for the CILT(UK) Reverse Logistics Forum.