

Franz P. Grasser

**Vice President, Head of Industry Automation Global Logistics
Siemens AG**

Standard Measurement in a Global World

Wednesday, 1 October

16:30–17:30

Mr. Grasser is a very top level executive with Siemens AG as well as a highly experienced logistician. This rare presentation by Mr. Grasser is a unique opportunity to get a glimpse into what he has seen in his work moving Siemens towards global implementation while striving to keep regional distinctions - a monumental task to say the least.